



ORDER FORM COMMUNICATION TOOLS

PLEASE FILL IN YOUR DETAILS AND THE FOLLOWING ORDER FORM (photocopies accepted).
Return to: GL events Exhibitions - Sirha - 59, quai Rambaud - CS 50056 - 69285 LYON cedex 02 - France
Phone: 33 (0)4 78 176 312 – email: sonia.kokkinidis@gl-events.com

Please keep a copy of this document

COMPANY NAME Stand number

Address

Postcode City Country

Contact person

Phone: email address:

INVOICING ADDRESS (if different from subscriber)

VAT N° (Finance law art. 17 2001/115/CE) **MANDATORY** Number of staff

NIF N° (non EU) **MANDATORY**

COMPANY NAME

Address

Postcode City Country

Phone: Fax:

Contact person email address:

- I do not wish to receive any messages from other events organised by GL events Exhibitions
- I do not wish to receive any exclusive offers from GL events Exhibitions
- I do not wish to receive any messages or exclusive offers from other entities of GL events
- I do not wish to receive any messages or exclusive offers from partners of GL events

Please refer to the SIRHA 2019 'Communication Tools' General terms of Sale at the end of this Order Form for the full terms and conditions.

1 THE ESSENTIALS

1.1 PRINT INVITATIONS

Important: pursuant to directive 2008/8/CE

VAT on invitation cards must be paid by all exhibitors, including foreign exhibitors.

	Quantity	Unit Price € excl. VAT	TOTAL € excl. VAT
STANDARD PRINT INVITATION IN FRENCH			
<input type="checkbox"/> Orders up to 99 cards.....		€2.80 excl. VAT /item	
<input type="checkbox"/> Orders for 100 cards or more.....		€1.20 excl. VAT /item	
STANDARD PRINT INVITATION IN ENGLISH			
<input type="checkbox"/> Orders up to 99 cards.....		€2.80 excl. VAT /item	
<input type="checkbox"/> Orders for 100 cards or more.....		€1.20 excl. VAT /item	
VIP PRINT INVITATION			
<input type="checkbox"/> In French.....		€20.00 excl. VAT /item	
<input type="checkbox"/> In English.....		€20.00 excl. VAT /item	

1.2 STANDARD ELECTRONIC INVITATION (E-INVITATION)

<input type="checkbox"/> Access to the interface for up to 300 emails* in French		€309 excl. VAT	
<input type="checkbox"/> Access to the interface for up to 300 emails* in English		€309 excl. VAT	
<input type="checkbox"/> Access to the interface for up to 300 emails* in Spanish		€309 excl. VAT	
<input type="checkbox"/> Access to the interface for up to 750 emails* in French		€556 excl. VAT	
<input type="checkbox"/> Access to the interface for up to 750 emails* in English		€556 excl. VAT	
<input type="checkbox"/> Access to the interface for up to 750 emails* in Spanish		€556 excl. VAT	

Enquire with us for volumes in exceeding 750 emails. *You can use the interface several times until you reach your quota.

1.3 CLICKABLE IMAGE FOR STANDARD INVITATION FOR YOUR ELECTRONIC MATERIAL

<input type="checkbox"/> Up to 150 visitors registered		€200 excl. VAT	
<input type="checkbox"/> Up to 300 visitors registered		€300 excl. VAT	
<input type="checkbox"/> Up to 750 visitors registered		€540 excl. VAT	

TOTAL A: COMMUNICATION TOOLS 1.1 to 1.3 / (VAT 10%) € excl. VAT [.....]

1.5 ADDITIONAL EXHIBITOR BADGES

Price per additional badge		€12 excl. VAT /item	
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1.6 BADGE READERS

CABSCAN (OPTICON) BARCODE READER FOR QUANTITATIVE DATA		€350 excl. VAT /item	
E@SYLEAD BARCODE READER FOR QUALITATIVE DATA		€350 excl. VAT /item	
OPTIONAL E@syLead printer (one per reader)		€100 excl. VAT /item	

2 HIGHLIGHT YOUR NEW PRODUCTS

2.2 'NEW PRODUCTS' PACKAGE

INCLUDES: products featured in the New Products gallery on the website and in the Innovations & New Products area

Price for one New Product featured		€560 excl. VAT	
Price per additional New Product		€360 excl. VAT	

ON SIRHA.COM WEBSITE

3.1 CLICKABLE LOGO 8 SIMULTANEOUS ADVERTISERS

Static logo with a link to your Company Profile.

<input type="checkbox"/> Featured on the 'Exhibitors' List' page		€600 excl. VAT	
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3.2 ADVERTISING BANNERS

Prices do not include the creation of the file

HORIZONTAL BANNER TOP OF PAGE, FIXED OR ANIMATED

<input type="checkbox"/> Displayed on the home page 2 ADS ALTERNATED	€5,000 excl. VAT	
<input type="checkbox"/> Displayed on the 'Exhibitors' List' page 2 ADS ALTERNATED	€5,000 excl. VAT	
<input type="checkbox"/> Displayed on the 'Visitor badge request' page 2 ADS ALTERNATED	€4,500 excl. VAT	
<input type="checkbox"/> All pages on the website (other than the above) RANDOM ROTATION	€1,500 excl. VAT	

HORIZONTAL BANNER: BOTTOM OF PAGE – FIXED OR ANIMATED

<input type="checkbox"/> Displayed on the home page 2 ADS ALTERNATED	€5,000 excl. VAT	
<input type="checkbox"/> Displayed on the 'Exhibitors' List' page 2 ADS ALTERNATED	€5,000 excl. VAT	
<input type="checkbox"/> All pages on the website (other than the above) RANDOM ROTATION	€1,500 excl. VAT	

3.3 YOUR FIXED BANNER ON VISITOR PREREGISTRATION CONFIRMATION MESSAGES PER INDUSTRY SECTOR

Orders placed before 06/07/18 EXCLUSIVE ADVERTISER PER SECTOR	€3,000 excl. VAT	
Orders placed between 07/07/18 and 16/11/18 EXCLUSIVE ADVERTISER PER SECTOR	€4,000 excl. VAT	

PLEASE TICK YOUR SELECTED SECTOR(S)

- | | | |
|--|---|--|
| <input type="checkbox"/> Commercial catering | <input type="checkbox"/> Installers of cold equipment and appliances, retailers, architects, decision-makers, design firm | <input type="checkbox"/> Purchasing and procurement Depts., distance sales, e-commerce, supermarkets, wholesale, food products |
| <input type="checkbox"/> Mass catering | <input type="checkbox"/> Delicatessen, wine specialists, local stores, food trade | <input type="checkbox"/> Catering trade (butchers, pork butchers, rotisseries, cheese shops, fish trade, caterers, reception organisers) |
| <input type="checkbox"/> Bakery, Pastry, Confectionery | | |
| <input type="checkbox"/> Accommodation (no catering) | | |

AS PART OF THE TRADE EXHIBITION'S EMAIL CAMPAIGNS

3.4 STATIC BANNER FEATURED ON THE SAVE-THE-DATE EMAIL SENT SUMMER OF 2018

Price EXCLUSIVITY 1 ADVERTISER	€2,000 excl. VAT	
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3.5 **NEW** STATIC BANNER FEATURED ON THE VISITOR PREREGISTRATION CONFIRMATION EMAIL

Price EXCLUSIVITY	€10,000 excl. VAT	
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3.6 STATIC BANNER FEATURED ON A VISITOR RECRUITMENT EMAIL CAMPAIGN

(excluding Save the date, D-10, D-3 and post event review)

Price for one email campaign in 2018 EXCLUSIVITY 1 ADVERTISER PER CAMPAIGN	€1,000 excl. VAT	
Price for one email campaign in 2019 EXCLUSIVITY 1 ADVERTISER PER CAMPAIGN	€2,000 excl. VAT	

3 PROMOTE YOUR BRAND THROUGH DIGITAL MEDIA

Quantity Unit Price € excl. VAT TOTAL € excl. VAT

3.7 STATIC BANNER FEATURED ON THE 'SPECIAL D-10' OR 'SPECIAL D-3' EMAIL SENT TO ALL PREREGISTERED VISITORS

Static banner D-10 campaign EXCLUSIVITY		€6,000 excl. VAT	
Static banner D-3 campaign EXCLUSIVITY		€8,000 excl. VAT	
Package: static banner on D-10 & D-3 campaigns EXCLUSIVITY		€12,000 excl. VAT	

3.8 STATIC BANNER FEATURED ON THE 'POST SHOW REVIEW' SENT TO ALL VISITORS

Static banner EXCLUSIVITY		€4,000 excl. VAT	
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ON SIRHA 2019 MOBILE APP

3.9 YOUR LOGO FEATURED IN THE EXHIBITORS' LIST AND YOUR COMPANY PROFILE

Price PER LOGO		€ 600 excl. VAT	
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3.10 YOUR LOGO FEATURED ON THE INTERACTIVE MAP

Price PER LOGO		€420 excl. VAT	
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3.11 SPLASH SCREEN AD

Price EXCLUSIVITY		€6,500 excl. VAT	
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4 PROMOTE YOUR BRAND LIVE ON SIRHA WEB TV

4.1 YOUR LOGO AS SPONSOR TO SIRHA WEB TV SET & YOUR BANNER FEATURED ON SIRHA TV WEBSITE

Package AS AN EXCLUSIVITY		€8,000 excl. VAT	
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4.2 YOUR ADVERTISING CLIP SHOWED ON SIRHA WEB TV AND AS PRE-ROLL BEFORE SHOWING OF A VIDEO FEATURE

Package 5 showings:

Price for 1 showing per day x 5 days		€2,000 excl. VAT	
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Price for 5 showings per day x 1 day **MAXIMUM 4 ADVERTISERS**

Price for 5 showings per day x 1 day MAXIMUM 4 ADVERTISERS		€2,000 excl. VAT	
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Package 25 showings:

Price for 5 showings per day x 5 days MAXIMUM 3 ADVERTISERS		€8,000 excl. VAT	
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4.3 CREATION OF A SPECIFIC CONTRIBUTION SUCH AS: CONFERENCE, ROUNDTABLE OR COOKING DEMO ON THE SIRHA TV SET (30 to 45 min)

Price for a 'Conference' feature (roundtable or interview)		€3,000 excl. VAT	
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Price for a 'Cooking demo' feature		€3,500 excl. VAT	
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6 GENERATE FOOTFALL TO YOUR STAND

Quantity	Unit Price € excl. VAT	TOTAL € excl. VAT
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■ ADVERTISE OUTSIDE THE VENUE AT THE VISITORS' ENTRANCE

6.1 VERTICAL BEACHFLAGS IN YOUR COLOURS. Size: 1.2 x 4 m. Creation, installation and removal not included.

Price for 20 Beachflags EXCLUSIVITY		€15,000 excl. VAT	
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6.2 OUTDOOR SPACE, ON THE FORECOURT IN FRONT OF THE VISITORS' ENTRANCE.

Technical services (electricity, water, etc.) are not included (contact Eurexpo Technical Services for an estimate).

Price per space LIMITED TO 5 SPACES		€8,500 excl. VAT	
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■ ADVERTISE AT THE ENTRANCE TO THE VENUE

6.3 YOUR LOGO AND STAND NUMBER (STICKER) ON THE ENTRANCE DOORS.

Creation, installation and removal included.

Price AS AN EXCLUSIVITY		€19,500 excl. VAT	
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6.4 RIGHT TO HAND OUT MATERIAL **LIMITED TO 2 ADVERTISERS PER DAY**

<input type="checkbox"/> Price PER DAY – Main Entrance		€2,350 excl. VAT	
<input type="checkbox"/> Price PER DAY – 'Confluence' Entrance		€1,250 excl. VAT	
<input type="checkbox"/> 5-DAY PACKAGE – Main Entrance		€9,880 excl. VAT	
<input type="checkbox"/> 5-DAY PACKAGE – 'Confluence' Entrance		€4,990 excl. VAT	

6.5 RIGHT TO HAND OUT SAMPLES **LIMITED TO 2 ADVERTISERS PER DAY**

<input type="checkbox"/> Price PER DAY – Main Entrance		€2,350 excl. VAT	
<input type="checkbox"/> Price PER DAY – 'Confluence' Entrance		€1,250 excl. VAT	
<input type="checkbox"/> 5-DAY PACKAGE – Main Entrance		€9,880 excl. VAT	
<input type="checkbox"/> 5-DAY PACKAGE – 'Confluence' Entrance		€4,990 excl. VAT	

6.6 RIGHT OF PROPOSE TASTINGS **LIMITED TO 2 ADVERTISERS PER DAY**

<input type="checkbox"/> Price PER DAY – Main Entrance		€2,350 excl. VAT	
<input type="checkbox"/> Price PER DAY – 'Confluence' Entrance		€1,250 excl. VAT	
<input type="checkbox"/> 5-DAY PACKAGE – Main Entrance		€9,880 excl. VAT	
<input type="checkbox"/> 5-DAY PACKAGE – 'Confluence' Entrance		€4,990 excl. VAT	

**6.7 RIGHT TO HAND OUT BAGS AND/OR MAGAZINES
IN THE VISITOR RECEPTION AREAS** **PRESS ONLY**

The prices mentioned correspond to the right to advertise, excluding manufacturing and logistics and storage.
Bags to be supplied by the advertiser.

LIMITED TO 1 ADVERTISER PER DAY

<input type="checkbox"/> 5-DAY PACKAGE – Main Entrance		€2,420 excl. VAT	
<input type="checkbox"/> Price PER DAY – 'Confluence' Entrance		€1,290 excl. VAT	

6 GENERATE FOOTFALL TO YOUR STAND

Quantity	Unit Price € excl. VAT	TOTAL € excl. VAT
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6.8 RIGHT TO DISPLAY 180 X 80 cm POSTER LIMITED TO 2 ADVERTISERS PER DAY

<input type="checkbox"/> Price PER DAY – Main Entrance		€2,350 excl. VAT	
<input type="checkbox"/> Price PER DAY – ‘Confluence’ Entrance		€1,250 excl. VAT	

6.9 YOUR PENS AVAILABLE TO VISITORS IN THE RECEPTION AREAS LIMITED TO 2 ADVERTISERS

<input type="checkbox"/> Price for the right to distribute over 5 DAYS		€3,000 excl. VAT	
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6.10 VISITOR NECK-BANDS IN YOUR NAME SUBJECT TO APPROVAL BY THE ORGANISER

Manufacturing and shipping costs at the advertiser's charge. 30,000 neck-bands by day to be supplied (mandatory quantity).

<input type="checkbox"/> Price PER DAY for the right to distribute		€1,750 excl. VAT	
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6.11 PRESS KIOSK MEDIA EXCLUSIVITY

<input type="checkbox"/> Price for the right to distribute PER MEDIA		€4,100 excl. VAT	
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■ ADVERTISE INDOORS AT THE VENUE

ON THE ORIENTATION MAPS THROUGHOUT THE VENUE

6.12 Your logo featured on the orientation maps throughout the venue ..		€1,500 excl. VAT /logo	
6.13 Your company name highlighted in the Exhibitors list		€415 excl. VAT /highlight	
6.14 Right to set up advertising next to the orientation maps		€825 excl. VAT /map	

FLOOR ADVERTISING

6.15 Carpet with your company colours in the aisles (Only between 2 stands belonging to the same exhibitor)		€85 excl. VAT /m ²	
6.16 Floor tiles, size 80 cm x 80 cm		€600 excl. VAT /tile	

IN THE AISLES AT THE VENUE, DISTRIBUTION OF YOUR MATERIAL. Excluding logistics and staff costs

6.17 Right to hand out material LIMITED TO 4 ADVERTISERS PER DAY		€2,250 excl. VAT /day	
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■ ADVERTISE ON SIRHA PRINT MATERIAL

6.18 Your logo featured on the Visitor badges EXCLUSIVITY		€16,000 excl. VAT	
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6.19 YOUR ADVERTISEMENT IN THE VISITORS' GUIDE (40,000 copies)

<input type="checkbox"/> Outside back cover		€8,000 excl. VAT	
<input type="checkbox"/> Inside front cover		€5,700 excl. VAT	
<input type="checkbox"/> Inside back cover		€5,700 excl. VAT	
<input type="checkbox"/> 4-colour inside page		€1,800 excl. VAT	
<input type="checkbox"/> Demi-page intérieure « largeur » quadri		€1,125 excl. VAT	

6.20 YOUR LOGO ON THE MAP IN THE VISITORS' GUIDE (40,000 copies)

Price PER LOGO LIMITED TO 30 COMPANIES		€2,600 excl. VAT	
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6.21 YOUR COMPANY NAME HIGHLIGHTED IN THE EXHIBITORS' LIST IN THE VISITORS' GUIDE (40,000 copies)

Price PER HIGHLIGHT		€415 excl. VAT	
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6 GENERATE FOOTFALL TO YOUR STAND

	Quantity	Unit Price € excl. VAT	TOTAL € excl. VAT
6.22 YOUR ADVERTISEMENT IN THE OFFICIAL CATALOGUE (4,000 copies)			
<input type="checkbox"/> Outside back cover		€8,000 excl. VAT	
<input type="checkbox"/> Inside front cover		€5,700 excl. VAT	
<input type="checkbox"/> Inside back cover		€5,700 excl. VAT	
<input type="checkbox"/> 4-colour inside page		€1,800 excl. VAT	
<input type="checkbox"/> 4-colour inside half-page (width)		€1,125 excl. VAT	

6.23 ADVERTISING PAGE ON THE BACK COVER OF THE POCKET MAP (70,000 copies.)

<input type="checkbox"/> Price AS EXCLUSIVE ADVERTISER		€8,000 excl. VAT	
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7 THANK AND REWARD YOUR CLIENTS

7.1 RESERVE PLACES FOR THE SIRHA EVENING EVENT AT THE HALLES DE LYON PAUL BOCUSE - MONDAY 28th JANUARY

Price PER PERSON		€90 excl. VAT	
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7.2 RESERVE A TABLE FOR THE GALA DINNER OF THE COUPE DU MONDE DE LA PÂTISSERIE - MONDAY 28th JANUARY

Price PER TABLE - 10 GUESTS		€2,200 excl. VAT	
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7.3 RESERVE A TABLE FOR THE BOCUSE D'OR GALA - WEDNESDAY 30th JANUARY

Price PER TABLE - 10 GUESTS		€3,000 excl. VAT	
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7.4 OFFER A BOCUSE D'OR COMMEMORATIVE PLATE

Price for the 2019 PLATE		€39.50 excl. VAT	
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TOTAL B COMMUNICATION TOOLS 1.5 to 7.4 / (VAT 20%) € excl. VAT [.....]

7.5 OFFER THE OMNIVORE FOOD BOOK

FOOD BOOK # 10 - OCTOBER 2018		€18.86 excl. VAT	
FOOD BOOK # 9 - MARCH 2018		€18.86 excl. VAT	
FOOD BOOK # 8 - OCTOBER 2017		€18.86 excl. VAT	
FOOD BOOK # 7 - MARCH 2017		€18.86 excl. VAT	
FOOD BOOK # 6 - OCTOBER 2016		€18.86 excl. VAT	
FOOD BOOK # 5 - MARCH 2016		€18.86 excl. VAT	
FOOD BOOK # 4 - OCTOBER 2015		€18.86 excl. VAT	
FOOD BOOK # 3 - MARCH 2015		€18.86 excl. VAT	
FOOD BOOK # 2 - NOVEMBER 2014		€18.86 excl. VAT	

TOTAL C COMMUNICATION TOOLS 7.5 / (VAT 5,5%) € excl. VAT [.....]

8 TOTAL FOR YOUR ORDER

TOTAL A € [.....] excl. VAT + VAT 10% € [.....] = € [.....] incl. VAT

TOTAL B € [.....] excl. VAT + VAT 20% € [.....] = € [.....] incl. VAT

TOTAL C € [.....] excl. VAT + VAT 5,5% € [.....] = € [.....] incl. VAT

OVERALL TOTAL incl. VAT € [.....] incl. VAT

9 ORDER CONFIRMATION

ORDER FORMS RETURNED WITHOUT PAYMENT OF THE FULL AMOUNT WILL NOT BE PROCESSED

PAYMENT METHODS

Bank cheque (EUROPE ONLY)

Made out to: GL events Exhibitions and sent to
GL events Exhibitions - Sirha
59, quai Rambaud - CS 50056 - 69285 LYON cedex 02 - France

Bank transfer to the account hereunder. (MANDATORY FOR INTERNATIONAL EXHIBITORS)

Domiciliation: NATIXIS PARIS (99999)						
Bank 30007	Branch code 99999	Account 04 071 142 000			Key 77	
IBAN: FR76	3000	7999	9904	0711	4200	077
BIC/SWIFT NATXFRPPXXX						

Bank card Visa / MasterCard / EuroCard

Card number _____

Expiry date (MM / YY) _____ / _____

Amount _____, _____

Name of holder _____

Signature: _____

I hereby declare that the company is not in default of payment on the date of this order. I certify that the information given herein is correct.

I hereby declare that I have read the General Terms of Sale (see below) and undertake to comply with them.

City Date ____/____/____

Signature of the exhibitor
(preceded by written mention 'Read and approved')

Company stamp
MANDATORY

GENERAL TERMS OF SALE SIRHA 2019 'COMMUNICATION TOOLS'

All orders placed with GL events Exhibitions will be considered as a firm engagement. They entail acceptance in full of the present terms & conditions.

ARTICLE 01 - GL events Exhibitions reserves the right to refuse or suspend any request for advertising in its publications, in particular with respect to adequacy between said advertising and the strategic positioning of the publication concerned and/or in the case the Exhibitor fails to respect the obligations associated with the present Participation Contract as stipulated in the Sirha participation request (hereafter 'Participation Contract').

ARTICLE 02 - No compensation may be claimed in the case of late publication that is due to a force majeure event, as defined in the Participation Contract.

ARTICLE 03 - GL events Exhibitions will not be held liable for cases where it is impossible to print, publish or distribute communication material for reasons beyond its control.

ARTICLE 04 - Claims in order to taken into consideration, claims must be submitted within no more than eight (8) days following the date of the concerned publication.

ARTICLE 05 - Exhibitors must provide all texts and files to be published within the deadlines specified by GL events Exhibitions which may vary according to the type of publication. Failure in this respect and following a formal reminder, GL events Exhibitions reserves the right to cancel the order without any compensation. In cases where only the Exhibitor's logo is missing, GL events Exhibitions may exceptionally, depending on the type communication material concerned, replace this with text mentioning the name of the Exhibitor.

ARTICLE 06 - The Exhibitor or representative thereof assure GL events Exhibitions that the supplied texts and files are not misleading, that they comply with all current regulations, respectful of the rights of third parties and that they respect public decency.

ARTICLE 07 - The Exhibitor or representative thereof confirm that they are the rightful owners of the copyrights for all the elements that compose the concerned advertising publication (text, Internet links and sites to which these may lead) and that they are duly authorised to publish all the contents thereof.

ARTICLE 08 - All orders received that have been duly signed and accepted are final. No requests for cancellation made by the Exhibitor or representative thereof will be taken into account. No requests for refunds will be accepted from the Exhibitor or representative thereof.

ARTICLE 09 - Concerning web advertising, in order to guarantee that users are able to access and browse the advertised websites, the Exhibitors or representative thereof guarantee that all the websites identified via hypertext links are effectively online and that they are not contrary to accepted moral standards.

ARTICLE 10 - GL events Exhibitions may at any time carry out tests and decide to delete any links that do not comply with the above requirements.

ARTICLE 11 - Personal data - Pursuant to amended French decree 78-17 dated 6 January 1978 concerning Digital Data and Privacy and to EU regulations 2016/679 European Parliament and Council dated 27 April 2016 applicable as of 25 May 2018, hereafter 'Data Protection Law': GL Events Exhibitions is the entity in charge of processing the data collected through this Order Form. Said data is required in order to successfully process your order and for commercial prospecting purposes.

Such information is mandatory to enable us to process your request. The execution of a contractual measure on your behalf represents the basis of the processing. If you choose not to provide any information, we will be unable to process your orders.

The recipients of your data are: the relevant departments of GL Events Exhibitions, other legal entities of the Group GL Events and GL Events Exhibitions partners, if you have agreed to this, as well as some subcontractors where necessary.

GL Events Exhibitions only retains your personal data for the time necessary to process the operations for which they have been collected and in compliance with current legislation.

You have the right to access, modify and delete any data concerning your person. You have the right to restrict processing of your data, the right to portability of your data as well as the right to set general and specific guidelines concerning how you want your

rights to be exercised after your death.

You are also hereby notified that you have the right to oppose the fact that your personal data may be used for legitimate purposes as well as the right to oppose their use for commercial prospecting purposes.

You may exercise the above-mentioned rights by writing to GL EVENTS Exhibitions - SIRHA, 59 Quai Rambaud, 69002 Lyon France. Mention your name, first name and attach a signed copy of a proof of identity and provide the email address or postal address to which the answer is to be sent.

You may also present a claim to a regulatory body. The Exhibitor also expressly agrees to forward the present legal terms and condition to any third party whose data may be forwarded by the Exhibitor to GL events Exhibitions as part of the present contract agreement.

The Exhibitor remains solely and entirely responsible for the processing of private data concerning his/her person and agrees to comply with all the dispositions provided for by all laws pertaining to privacy and data protection.

Insofar as GL events Exhibitions needs to process personal data on behalf of the Exhibitor and in its quality of subcontractor of personal data, the company commits to comply with the Laws on data protection and privacy. In this respect, the Exhibitor agrees to inform GL events Exhibitions in writing of any instructions concerning the processing of such data.

ARTICLE 12 - Rules governing the 'Innovations and New Products' area. Spaces are allotted by GL events Exhibitions subject to availability and technical feasibility. Any personalisation of the 'Innovations and New Products' area as well as the handing out of documents and material are forbidden.

ARTICLE 13 - Full payment (100% of the total amount incl. VAT) is due upon placing the order. If payment is not received in full at the time of the order, GL events Exhibitions will consider said order to be void without this bearing prejudice to its other rights. The Exhibitor or representative thereof agrees to settle all the sums due to GL events Exhibitions.

ARTICLE 14 - Insurance - As part of their participation, the Exhibitors are covered by an insurance policy taken out by GL events Exhibitions for its own purposes: 'comprehensive exhibition insurance' covering risks of fire, theft and other that may affect its equipment, appliances, installations, and goods with application of the proportional rule. In the event of a disaster, GL events Exhibitions will abandon claims against the Exhibitor and contractors (except in case of misconduct). In participating in the event, the Exhibitor (as well as their insurance companies) relinquishes the right to take legal action against GL events Exhibitions (and their insurance companies) and the other Exhibitors. In the case of misconduct, legal action may be taken against the author of said misconduct only. GL events Exhibitions declines responsibility for any losses, malfunctions, and other damages that may occur affecting objects and exhibition equipment regardless of the cause. Regarding the conditions, in particular: coverage rates, guarantee, period covered, exclusions, inventory, regulations and formalities, please refer to the 'Insurance' section of the 'Exhibitors' Guide' in the 'Exhibitor space' of the website.

Exhibitors are required to take out at their own expense, a 'Civil Liability' insurance' covering their participation in the Event. Exhibitors are required to inform GL events Exhibitions, using the relevant form, the value of the items and products presented in the 'Innovations and New Products' area. They are also required to collect any of their products featured in the 'Innovations and New Products' area from 6pm on Wednesday 30th January 2019, at the beginning of the dismantling of the trade show. The comprehensive exhibition insurance will expire at this time.

