

ORDER FORM COMMUNICATION TOOLS

Please keep a copy of this document

PLEASE FILL IN YOUR DETAILS AND THE FOLLOWING ORDER FORM (photocopies accepted).
Return to: GL events Exhibitions - Sirha -59, quai Rambaud - CS 50056 - 69285 LYON cedex 02 - France
Phone: 33 (0)4 78 176 312 - Fax: 33 (0) 78 176 354

COMPANY NAME Stand number

Contact

Phone email

BILLING ADDRESS (if different from subscriber)

VAT(17 2001/115/EC) **MANDATORY** Staff

NIF (Non-EU) **MANDATORY**

COMPANY NAME

Address

Post code City Country

Phone Fax

Contact email

The personal data you supply is necessary in order for GL events Exhibitions to process your order and exchange with you in this respect. Your personal details, as provided, may be used for prospection purposes (e-mail, sms, mms or fax) in line with your business activities by (1) GL events Exhibitions and the entities of the Group GL events, except if you tick the box here: (2) by commercial partners of GL events Exhibitions, except if you tick the box here: . In accordance with the French law on data protection dated 06/01/1978, you are entitled to access your file and correct any personal information they may contain. To exercise this right at any time please contact GL events Exhibitions salon Sirha - 59 quai Rambaud - CS 50056 - 69285 LYON Cedex 02

1 YOUR ESSENTIAL TOOLS

Quantity | Unit price ex. VAT | TOTAL ex. VAT

1.1 STANDARD AND VIP INVITATION CARDS

Important: directive 2008/8/CE specifies the VAT on invitation cards will be due by all exhibitors, including international exhibitors.

Standard invitation cards in French			
<input type="checkbox"/> Order for up to 99 cards		€ 2.70 ex. VAT/Unit	
<input type="checkbox"/> Order for more than 99 cards		€ 1.15 ex. VAT/Unit	
Standard invitation cards in English			
<input type="checkbox"/> Order for up to 99 cards		€ 2.70 ex. VAT/Unit	
<input type="checkbox"/> Order for more than 99 cards		€ 1.15 ex. VAT/Unit	
VIP invitation cards in French		€ 15.60 ex. VAT/Unit	
VIP invitation cards in English		€ 15.60 ex. VAT/Unit	

1.2 STANDARD ELECTRONIC INVITATIONS (E-INVITATION)

<input type="checkbox"/> Access to the interface for up to 150 e-invitations in French		€ 200 ex. VAT	
<input type="checkbox"/> Access to the interface for up to 150 e-invitations in English		€ 200 ex. VAT	
<input type="checkbox"/> Access to the interface for up to 300 e-invitations in French		€ 300 ex. VAT	
<input type="checkbox"/> Access to the interface for up to 300 e-invitations in English		€ 300 ex. VAT	
<input type="checkbox"/> Access to the interface for up to 750 e-invitations in French		€ 540 ex. VAT	
<input type="checkbox"/> Access to the interface for up to 750 e-invitations in English		€ 540 ex. VAT	

NEW 1.3 STANDARD INVITATION BUTTON FOR YOUR DIGITAL MATERIAL

<input type="checkbox"/> Up to registered 150 visitors		€ 200 ex. VAT	
<input type="checkbox"/> Up to registered 300 visitors		€ 300 ex. VAT	
<input type="checkbox"/> Up to registered 750 visitors		€ 540 ex. VAT	

1.5 ADDITIONAL EXHIBITOR BADGES

Price per additional badge		€ 10 ex. VAT	
----------------------------	--	--------------	--

1 YOUR ESSENTIAL TOOLS

Quantity	Unit price ex. VAT	TOTAL ex. VAT
----------	--------------------	---------------

1.6 BADGE READERS

CabScan barcode reader		€ 350 ex. VAT/reader	
E@syLead badge reader → Price for 1 st and 2 nd E@syLead reader → Price per additional reader		€ 350 ex. VAT/reader € 200 ex. VAT/reader	
OPTIONAL E@syLead printer (one per reader)		€ 100 ex. VAT/printer	

2 HIGHLIGHT YOUR NEW PRODUCTS

Quantity	Unit price ex. VAT	TOTAL ex. VAT
----------	--------------------	---------------

2.2 NEW PRODUCTS PACKAGE

INCLUDES: your product featured in the Web gallery® and at Sirha's New Products area®

Price for 1 new product		€ 550 ex. VAT	
Price per additional new product		€ 350 ex. VAT	

3 PROMOTE YOUR BRAND ON WEB AND MOBILE TOOLS

Quantity	Unit price ex. VAT	TOTAL ex. VAT
----------	--------------------	---------------

ON SIRHA.COM WEBSITE

3.1 LOGO ON THE EXHIBITORS LIST (rotation of 8 advertisers)

Format 90x90 pixels for a fixed logo with link to your company sheet

<input type="checkbox"/> Displayed on the 'Exhibitor List' page		€ 600 ex. VAT	
---	--	---------------	--

3.2 ADVERTISING BANNERS (rotation 2 advertisers)

Prices do not include the creation of the files

HORIZONTAL BANNER – TOP OF PAGE - FIXED OR ANIMATED			
<input type="checkbox"/> On the home page.....		€ 5,000 ex. VAT	
<input type="checkbox"/> On the 'Exhibitor List' page.....		€ 5,000 ex. VAT	
<input type="checkbox"/> On the 'Visitor Badge Request' page.....		€ 4,500 ex. VAT	
<input type="checkbox"/> Different page of the website (other than above).....		€ 1,500 ex. VAT	

HORIZONTAL BANNER – BOTTOM OF PAGE - FIXED OR ANIMATED			
<input type="checkbox"/> On the home page.....		€ 5,000 ex. VAT	
<input type="checkbox"/> On the 'Exhibitor List' page.....		€ 5,000 ex. VAT	
<input type="checkbox"/> Different page of the website (other than above).....		€ 1,500 ex. VAT	

NEW

3.3 SPONSORED ARTICLE ON YOUR BRAND OR PRODUCT AS PART OF THE 'SHOW NEWS'

Price (writing included)		€ 1,000 ex. VAT	
--------------------------------	--	-----------------	--

3.4 YOUR BANNER (FIXED) ON THE VISITORS' PREREGISTRATION CONFIRMATION MESSAGES, PER INDUSTRY SECTOR

Orders up until 20/07/16	EXCLUSIVITY PER INDUSTRY	€ 3,500 ex. VAT	
Orders between 20/07/16 and 30/11/16.....	EXCLUSIVITY PER INDUSTRY	€ 4,000 ex. VAT	

PLEASE TICK THE SELECTED SECTOR(S)

<input type="checkbox"/> Commercial catering	<input type="checkbox"/> Installers of refr. equipment retailers, architects, decision- makers, R&D	<input type="checkbox"/> Purch. & procurement dept, distance sales, e-commerce, supermarkets, wholesale, food products distributors	<input type="checkbox"/> Catering trade (butchers, charcuterie, rotisserie, cheese, fish, caterers, reception organisers)
<input type="checkbox"/> Mass catering	<input type="checkbox"/> Fine foods, wine merch., local stores, food commerce		
<input type="checkbox"/> Bakery Pastry Confectionery			
<input type="checkbox"/> Hospitality			

Quantity	Unit price ex. VAT	TOTAL ex. VAT
----------	--------------------	---------------

ON THE EMAILS SENT TO VISITORS

NEW

3.5 YOUR BANNER (FIXED) ON THE SAVE THE DATE EMAIL SENT IN SUMMER 2016

Price	EXCLUSIVITY	€ 2,000 ex. VAT	
-------------	-------------	-----------------	--

NEW

3.6 YOUR BANNER (FIXED) ON VISITORS RECRUITMENT EMAILING (excluding emailing on D-10, D-3 and D+5)

Price for emailing in 2016	EXCLUSIVITY	€ 1,000 ex. VAT	
Price for emailing in 2017	EXCLUSIVITY	€ 2,000 ex. VAT	

3.7 YOUR BANNER (FIXED) ON THE 'SPECIAL D-10' OR 'SPECIAL D-3' EMAILING SENT TO ALL VISITORS PRE-REGISTERED FOR THE SHOW

Fixed banner D-10	EXCLUSIVITY	€ 6,000 ex. VAT	
Fixed banner D-3	EXCLUSIVITY	€ 8,000 ex. VAT	
Package 'Banner on e-mailings D-10 & D-3'	EXCLUSIVITY	€ 12,000 ex. VAT	

3.8 YOUR BANNER (FIXED) ON THE 'SIRHA D+5 REPORT' EMAILING SENT TO ALL VISITORS WHO ATTENDED THE EVENT

Fixed banner D+5	EXCLUSIVITY	€ 4,000 ex. VAT	
------------------------	-------------	-----------------	--

ON THE SIRHA 2017 MOBILE APP

3.9 YOUR LOGO FEATURED IN THE EXHIBITORS LIST AND ON YOUR COMPANY SHEET

Price for 1 logo		€ 500 ex. VAT	
------------------------	--	---------------	--

3.10 YOUR LOGO ON THE INTERACTIVE MAP

Price for 1 logo		€ 350 ex. VAT	
------------------------	--	---------------	--

3.11 SPLASH SCREEN ON THE MOBILE APP

Price	EXCLUSIVITY	€ 5,000 ex. VAT	
-------------	-------------	-----------------	--

5 PROMOTE YOUR BRAND LIVE ON SIRHA WEB TV

Quantity	Unit price ex. VAT	TOTAL ex. VAT
----------	--------------------	---------------

5.1 YOUR LOGO SPONSORING A THEME ON SIRHA WEB TV

Price per showing / per theme		€ 500 ex. VAT	
Sirha News sponsoring package including 15 runs over 5 days		€ 5,000 ex. VAT	

SELECTED THEMES (cf. p 15 'Communication Tools')

5.2 YOUR ADVERTISING CLIP SHOWN BEFORE A THEME ON SIRHA WEB TV

Price per showing / per theme		€ 500 ex. VAT	
Pack 5 diffusions		€ 2,000 ex. VAT	
Sirha News sponsoring package including 15 runs over 5 days		€ 4,500 ex. VAT	

SELECTED THEMES (cf. p 15 'Communication Tools')

5.3 RESERVE THE SIRHA TV SET (30 to 45 MN)

Price 'Conference' (roundtable or interview)		€ 2,500 ex. VAT	
Price 'Culinary Demonstration'		€ 3,000 ex. VAT	

5.4 YOUR BANNER ON SIRHA WEB TV WEBSITE (sirha.com/web-tv)

Horizontal banner W468 x H60 pixels)	EXCLUSIVITY	€ 1,200 ex. VAT	
--	-------------	-----------------	--

NEW

5.5 PRE-ROLL 10-SECOND ADVERTISING CLIP BEFORE SHOWING A VIDEO IN A GIVEN THEME

Price		€ 2,000 ex. VAT	
-------------	--	-----------------	--

6 GENERATE FOOTFALL TO YOUR STAND

Quantity	Unit price ex. VAT	TOTAL ex. VAT
----------	--------------------	---------------

ADVERTISE OUTSIDE THE VENUE WHEN THE VISITORS ARRIVE

6.1 VERTICAL BEACHFLAGS IN YOUR COLOURS. Dimensions: 1.2 x 4 m. Creation, installation and removal included.

Price for 20 flags		€ 22,000 ex. VAT	
--------------------------	--	------------------	--

6.2 OUTSIDE THE VENUE, ON THE FORECOURT, IN FRONT OF THE VISITORS ENTRANCE.

Technical services (electricity, water, etc.) are not included (contact Eurexpo Technical Services for an estimate).

Price per space.....	Limited to 5 spaces	€ 8,500 ex. VAT	
----------------------	---------------------	-----------------	--

ADVERTISE AT THE ENTRANCE TO THE VENUE

6.3 YOUR LOGO AND STAND NUMBER FEATURED ON THE DOORS TO THE VENUE (STICKERS). Creation, installation and removal included.

Price	Exclusive 1 company	€ 19,000 ex. VAT	
-------------	---------------------	------------------	--

6.4 HANDING OUT OF MATERIALS Limited to 2 companies / day

<input type="checkbox"/> Price PER DAY - Main entrance		€ 2,350 ex. VAT	
<input type="checkbox"/> Price PER DAY - 'Confluence' entrance		€ 1,250 ex. VAT	
<input type="checkbox"/> Price 5-DAY PACKAGE - Main entrance		€ 9,880 ex. VAT	
<input type="checkbox"/> Price 5-DAY PACKAGE - 'Confluence' entrance		€ 4,990 ex. VAT	

6.5 HANDING OUT SAMPLES Limited to 2 companies / day

<input type="checkbox"/> Price PER DAY - Main entrance		€ 2,350 ex. VAT	
<input type="checkbox"/> Price PER DAY - 'Confluence' entrance		€ 1,250 ex. VAT	
<input type="checkbox"/> Price 5-DAY PACKAGE - Main entrance		€ 9,880 ex. VAT	
<input type="checkbox"/> Price 5-DAY PACKAGE - 'Confluence' entrance		€ 4,990 ex. VAT	

6.6 PRODUCT TASTING Limited to 2 companies / day

<input type="checkbox"/> Price PER DAY - Main entrance		€ 2,350 ex. VAT	
<input type="checkbox"/> Price PER DAY - 'Confluence' entrance		€ 1,250 ex. VAT	
<input type="checkbox"/> Price 5-DAY PACKAGE - Main entrance		€ 9,880 ex. VAT	
<input type="checkbox"/> Price 5-DAY PACKAGE - 'Confluence' entrance		€ 4,990 ex. VAT	

6.7 RIGHT TO HAND OUT BAGS AND/OR PROFESSIONALS REVIEW IN THE RECEPTION AREA Limited to 1 media / day

PRESS ONLY

Prices correspond to the right to advertise only and exclude manufacturing, logistics and storage. 15,000 bags/day supplied by the advertiser.

<input type="checkbox"/> Price PER DAY - Main entrance		€ 2,350 ex. VAT	
<input type="checkbox"/> Price PER DAY - 'Confluence' entrance		€ 1,250 ex. VAT	

NEW

6.8 SIRHA BAG SPONSOR Limited to 2 companies

Price PER ADVERTISER		€ 15,000 ex. VAT	
----------------------------	--	------------------	--

6.9 RIGHT TO DISPLAY POSTER AD (W80 CM X H180 CM) Limited to 2 companies / day

<input type="checkbox"/> Price PER DAY - Main entrance		€ 2,350 ex. VAT	
<input type="checkbox"/> Price PER DAY - 'Confluence' entrance		€ 1,250 ex. VAT	

6.10 YOUR PEN AVAILABLE TO VISITORS IN THE RECEPTION AREAS Limited to 2 companies for 5 days

<input type="checkbox"/> Price for right to distribute pens - 5 DAYS		€ 3,000 ex. VAT	
--	--	-----------------	--

6.11 HANDING OUT OF BADGE NECK-BANDS 25,000 items to be supplied per day. Limited to 1 company / day

<input type="checkbox"/> Right to hand out PER DAY		€ 1,680 ex. VAT	
--	--	-----------------	--

6.12 YOUR MAGAZINE AVAILABLE AT THE PRESS KIOSK - MAIN ENTRANCE

MEDIA ONLY

<input type="checkbox"/> Right to distribute PER MAGAZINE		€ 4,000 ex. VAT/magazine	
---	--	--------------------------	--

■ ADVERTISE INSIDE THE EXHIBITION VENUE

ON THE 14 ORIENTATION MAPS THROUGHOUT THE VENUE

6.13 Your logo featured on the maps Limited to 30 companies	€ 1,450 ex. VAT/logo
6.14 Highlighting of your company name in the Exhibitors List	€ 400 ex. VAT/highlight
6.15 Right to place your ad next to the 14 orientation maps.....	€ 800 ex. VAT/plan

ON THE FLOOR

6.16 Carpet in your colours in the aisle (Only between 2 stands of a same exhibitor)	€ 80 ex. VAT/m ²
6.17 Floor tiles, format 80 cm x 80 cm	€ 570 ex. VAT/tile

IN THE AISLES – TWO HOSTESSES TO HAND OUT YOUR MATERIALS

6.18 Right to hand out materials PER DAY..... Limited to 4 companies / day	€ 2 250 ex. VAT/day
---	---------------------

■ ADVERTISE ON SIRHA PRINTED MATERIALS

→ ON THE ELECTRONIC VISITOR BADGES **EXCLUSIVITY**

6.19 Your logo featured on the electronic badges	€ 16,000 ex. VAT
--	------------------

→ IN THE VISITORS GUIDE (40,000 copies)

6.20 ADVERTISE IN THE VISITORS GUIDE

<input type="checkbox"/> Outside back cover	€ 8,000 ex. VAT
<input type="checkbox"/> Inside front cover	€ 5,700 ex. VAT
<input type="checkbox"/> Inside back cover	€ 5,700 ex. VAT
<input type="checkbox"/> 4-colour inside page	€ 1,800 ex. VAT
<input type="checkbox"/> 4-colour inside half-page	€ 1,125 ex. VAT

ON THE MAP OF THE EXHIBITION

6.21 Your company logo featured on the map Limited to 40 companies	€ 2,500 ex. VAT
6.22 Your company highlighted in the Exhibitors List	€ 400 ex. VAT

→ IN THE OFFICIAL SIRHA 2017 CATALOGUE (4,000 copies)

6.23 ADVERTISE IN THE OFFICIAL SIRHA 2017 CATALOGUE

<input type="checkbox"/> Outside back cover	€ 8,000 ex. VAT
<input type="checkbox"/> Inside front cover	€ 5,700 ex. VAT
<input type="checkbox"/> Inside back cover	€ 5,700 ex. VAT
<input type="checkbox"/> 4-colour inside page	€ 1,800 ex. VAT
<input type="checkbox"/> 4-colour inside half-page	€ 1,125 ex. VAT

→ ON THE DIFFERENT SIRHA 2017 VISIT ROUTES/ SIRHA SOURCING (between 6,000 and 10,000 copies depending on theme)

6.24 ADVERTISE ON THE SIRHA 2017 VISIT ROUTES

<input type="checkbox"/> Outside back cover	€ 4,000 ex. VAT/route
<input type="checkbox"/> Inside front cover	€ 3,000 ex. VAT/route
<input type="checkbox"/> Inside back cover	€ 3,000 ex. VAT/route
<input type="checkbox"/> 4-colour inside page	€ 1,000 ex. VAT/route

Please select your route(s)

- | | | |
|--|---|---|
| <input type="checkbox"/> Snacking | <input type="checkbox"/> Bio/organic | <input type="checkbox"/> Time saving |
| <input type="checkbox"/> Mass catering | <input type="checkbox"/> Official identification marks for quality and origin | <input type="checkbox"/> Intermediate food products |
| <input type="checkbox"/> Fine foods | <input type="checkbox"/> Guaranteed French Origin | <input type="checkbox"/> Non-processed foods |
| <input type="checkbox"/> Supermarkets - Retail | <input type="checkbox"/> Health nutrition products | <input type="checkbox"/> Halal & Casher |
| <input type="checkbox"/> Sustainable development | | <input type="checkbox"/> Wines / beverages |

6 GENERATE FOOTFALL TO YOUR STAND

Quantity	Unit price ex. VAT	TOTAL ex. VAT
----------	--------------------	---------------

→ **IN THE SIRHA 2017 POCKET MAP** (70,000 copies)

6.25 ADVERTISING PAGE ON BACK COVER

Price	Limited to 1 company	€ 8,000 ex. VAT
-------------	----------------------	-----------------

→ **IN THE 'SIRHA TRENDS & IDEAS BOOK 2017-2020'** (1,000 copies)

6.26 BOOKMARK IN YOUR COMPANY COLOURS. 1,000 copies printed by our services. **SUBJECT TO ORGANISER'S APPROVAL**

Price	Limited to 1 company	€ 3,000 ex. VAT
-------------	----------------------	-----------------

6.27 ADVERTISE IN SIRHA TRENDS & IDEAS BOOK 2017-2020

<input type="checkbox"/> Inside front cover		€ 1,500 ex. VAT
<input type="checkbox"/> Inside back cover		€ 1,500 ex. VAT
<input type="checkbox"/> 4-colour inside page		€ 900 ex. VAT

7 ASSOCIATE YOUR BRAND TO BIG FESTIVAL (Biennale Internationale du Goût)

To receive a participation contract for the BiG festival, or for further information
please contact Paméla BESSE, pamelabesse@igl-events.com - Phone +33 (0)4 26 20 42 23

■ BE A PART OF THE 'TUNNEL OF TASTE' EXPERIENCE!

PRICES INDICATIVE ONLY

7.1 EXHIBIT AT THE BIG MARKET, RHÔNE ENTRANCE

3 m stand minimum		€ 800 ex. VAT
5 m stand minimum		€ 1,500 ex. VAT
Additional linear meter (from 5 m up)		€ 250 ex. VAT
Co-exhibitor (registration fee & insurance)		€ 300 ex. VAT

7.2 RESERVE A RECEPTION SPACE IN THE TUNNEL OF TASTE, RHÔNE ENTRANCE

5 metres - 20 guests		€ 1,500 ex. VAT
10 metres - 40 guests		€ 3,000 ex. VAT

7.4 TREAT YOUR CLIENTS AND/OR ASSOCIATES TO A UNIQUE EXPERIENCE

INVITATION TO THE 'GRANDE TABLÉE DE BIG'		
Price (Starter, main course, cheese, dessert and wine included)		€ 25 ex. VAT
TICKETS TO A PRIVATE EVENING AT THE HALLES DE LYON PAUL BOCUSE		
Price per ticket		€ 80 ex. VAT

■ SPONSORING A LA CARTE

7.5 ADVERTISING PANEL AT THE 'TUNNEL DU GOÛT' EVENT

Price (Right to advertise, excluding creation and installation)		€ 1,500 ex. VAT
---	--	-----------------

7.6 ADVERTISE IN THE BIG PROGRAMME. File to be supplied by you

<input type="checkbox"/> Outside back cover		€ 2,000 ex. VAT
<input type="checkbox"/> Inside front cover		€ 1,200 ex. VAT
<input type="checkbox"/> Inside back cover		€ 1,200 ex. VAT
<input type="checkbox"/> 4-colour inside page		€ 1,000 ex. VAT

7.7 ADVERTISE IN THE POCKET MAP. File supplied by you

<input type="checkbox"/> Outside back cover		€ 2,000 ex. VAT
<input type="checkbox"/> 4-colour inside page		€ 1,000 ex. VAT

7.8 GOODIES

Price (Right to hand out your advertising Goodies at the entrance to the tunnel)		€ 1,500 ex. VAT
--	--	-----------------

7.8 YOUR BANNER ON THE WEBSITE (excluding home page)

Price		€ 800 ex. VAT
-------------	--	---------------

8 SIRHA PUBLICATIONS

Quantity	Unit price ex. VAT	TOTAL ex. VAT
----------	--------------------	---------------

8.1 SIRHA TRENDS & IDEAS BOOK

A practical guide presenting the latest trends in Food Service worldwide, illustrated with 24 concepts of new restaurants, ideas for the future and concrete solutions.

Quantity	Unit price ex. VAT	TOTAL ex. VAT
Sirha Trends and Ideas Book 2017-2020	€ 56.87 ex. VAT	
Sirha Trends and Ideas Book 2015-2019	€ 45.50 ex. VAT	
Sirha Trends and Ideas Book 2013-2018	€ 34.12 ex. VAT	

SIRHA RESEARCH REPORT

Quantity	Unit price ex. VAT	TOTAL ex. VAT
Research Report 2013	€ 53.08 ex. VAT	

8.2 OMNIVORE FOOD BOOK

A 200-page large format magazine that is a tribute to young cuisine, featuring interviews, reports, a restaurant guide, many illustrations... (French version only)

Quantity	Unit price ex. VAT	TOTAL ex. VAT
FOODBOOK #2 - September 2014 - 'Le Vin Nature'	€ 18.86 ex. VAT	
FOODBOOK #3 - March 2015 - 'Le Pain'	€ 18.86 ex. VAT	
FOODBOOK #4 - September 2015 - 'Craft Beer'	€ 18.86 ex. VAT	
FOODBOOK #5 - March 2016 - 'Le Grand Restaurant'	€ 18.86 ex. VAT	

NOTE: 5.5% VAT on published material

9 THANK YOUR CLIENTS WITH AN EXCLUSIVE GIFT

Quantity	Unit price ex. VAT	TOTAL ex. VAT
----------	--------------------	---------------

9.1 RESERVE A TABLE FOR THE BOCUSE D'OR 2017 GALA DINNER

The greatest evening in Lyon, a superb conclusion to the five days of the Sirha.
For further information, enquire with your Sirha contact

Quantity	Unit price ex. VAT	TOTAL ex. VAT
Price 1 TABLE FOR 10 GUESTS	€ 2,600 ex. VAT	

9.2 OFFER A BOCUSE D'OR PLATE. Collect from the Bocuse d'Or store at the venue.

Quantity	Unit price ex. VAT	TOTAL ex. VAT
Price 2017 BOCUSE D'OR PLATE	€ 37.50 ex. VAT/plate	

10 TOTAL OF YOUR ORDER

TOTAL ex. VAT (1 + 2 + 3 + 5 + 6 + 9) € _____

VAT 20% € _____

TOTAL ex. VAT 8 € _____

Publications: VAT 5.5% € _____

TOTAL INCLUDING VAT € _____

11 ORDER CONFIRMATION

ORDER FORMS RETURNED WITHOUT PAYMENT OF THE FULL AMOUNT WILL NOT BE PROCESSED

Orders will be made out to the invoicing address mentioned on the participation contract.

PAYMENT METHODS

Bank cheque (EUROPE ONLY)

Made out to: GL events Exhibitions and sent to
GL events Exhibitions - Sirha
59, quai Rambaud - CS 50056 - 69285 LYON cedex 02 - France

**Bank transfer to the following account .
(MANDATORY FOR INTERNATIONAL EXHIBITORS)**

Domiciliation : NATIXIS PARIS (99999)							
Bank		Branch code		Account			Key
30007		99999		04 071 142 000			77
IBAN: FR76	3000	7999	9904	0711	4200	077	BIC/SWIFT NATXFRPPXXX

Credit card Amex / Visa / MasterCard / EuroCard

Card number _____

Expiry date (MM /YY) _____ / _____

Amount _____, _____

Name of holder _____

Signature : _____

I hereby declare that the company is not in default of payment on the date of this order. I certify that the information given herein is correct.

I hereby declare that I have read the event General Terms of Sale (see below) and the General Health and Safety Coordination Plan on the exhibition website, and undertake to comply with them.

I hereby expressly agree to receive commercial information from the organiser by post, fax, or e-mail.

City Date ____/____/____

Signature of the exhibitor
(preceded by written mention 'Read and approved')

Company stamp
MANDATORY

GENERAL TERMS OF SALE ` COMMUNICATION TOOLS ` SIRHA 2017

CLAUSE 01 - GL events Exhibitions reserves the right to refuse or suspend any application to be included in its publications without justification.

CLAUSE 02 - Where external factors result in late publication no compensation of any kind will be awarded.

CLAUSE 03 - GL events Exhibitions accepts no responsibility for cases where it is impossible to print, publish or distribute communication material for reasons beyond its control.

CLAUSE 04 - Claims: in order to be considered, all claims must be submitted within 8 days of publication. By virtue of the express agreement of all parties, all disputes shall be settled by the Lyon Commercial Court, excluding all other authorities.

CLAUSE 05 - Orders cannot be cancelled once placed. Customers are required to submit their texts and documents for publication in due time.

CLAUSE 06 - In the above case these placeholders satisfy the terms of the order, which is binding and must be signed by the advertiser.

CLAUSE 07 - Advertisers and/or their representatives guarantee to GL events Exhibitions that adverts published will comply with all laws and regulations in force, including third party rights, and will respect and uphold certain standards of decency.

CLAUSE 08 - Advertisers and/or their representatives guarantee to GL events Exhibitions that they possess full ownership rights over all elements of the advert (text,

Internet links and the sites to which these link, etc.) and that they are authorised to publish its content.

CLAUSE 09 - All orders placed by advertisers and/or their representatives with GL events Exhibitions constitute an agreement implying unconditional acceptance of the sales conditions presented herein.

CLAUSE 10 - All signed and accepted orders will be considered final. No cancellation or refund requests will be accepted.

CLAUSE 11 - In order to guarantee users are able to navigate to and within advertised sites, advertisers and/or their representatives guarantee to GL events Exhibitions that each website advertised will be permanently operational and accessible.

CLAUSE 12 - GL events Exhibitions reserves the right to test links and refuse to publish any links that do not meet the conditions laid forth in the preceding clauses.

CLAUSE 13 - Orders must be accompanied by full payment (100% of the total amount including VAT).

If payment is not received in full at the time of the order, GL events Exhibitions will consider said order to be void and will resume its services without this bearing prejudice to its other rights.